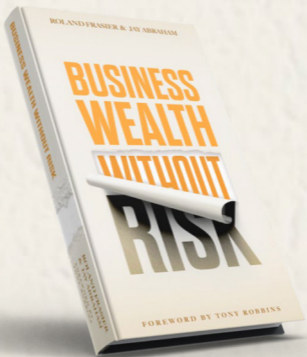


# BUSINESS WEALTH WITHOUT RISK

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## JOIN THE LAUNCH



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THE BIG IDEA

**JOIN THE LIVE LAUNCH EVENT AND  
GET EXCLUSIVE ACCESS**

Event Date: Saturday, September 23rd, 2023

Event Time: 11 :00 AM PDT/ 2:00 PM EDT

Location: Virtual Event (Zoom)

We're thrilled to have you on board for "The Business Wealth Without Risk Virtual Event & Book Launch". As a registered attendee, you'll receive an email with your access to the event portal, which will also contain a unique referral link for you to use to share this event with others.

This is a one-of-a-kind, exclusive one-time event, and we want to make it as memorable and impactful as possible. And for that, **we need your help** reaching out to as many people as possible.

As a token of our appreciation, we're offering something truly special that will never be offered again:

**1) In Air-Mastermind** – The top 5 people who refer the most registrants who show up to the LIVE event will be given a ticket to claim one seat on a private jet to join Roland Frasier for an exclusive small group In-Air Mastermind.  
*These tickets are currently sold for \$10,000 each.*

**2) Richard Branson VIP Meet & Greet** – The TOP affiliate who refers the most registrants who show up to the LIVE event will be given a VIP access ticket to the Richard Branson VIP Meet & Greet in January 2024 in Las Vegas, NV (at Traffic & Conversion Summit). *These tickets are currently being sold for \$15,000 each.*

**3) Private Virtual Meeting** – Additionally, the top 10 people who refer the most registrants who show up to the LIVE event will also be given a private 60-minute virtual meeting with your community or private group.

**4) THE TWO UNPUBLISHED CHAPTERS** – Anyone who refers at least 10 people who attend the LIVE Virtual Event will get exclusive access to **TWO UNPUBLISHED CHAPTERS** from the “Business Wealth Without Risk” book.

So, even if you're not in the top 10 you still get something extremely valuable. This is your **ONLY OPPORTUNITY** to gain access to these two unpublished chapters before they are gone forever.

# A MESSAGE FROM ROLAND & JAY



**ROLAND  
FRASIER**

Over four decades, we've developed and refined strategies that have led us to the most efficient way to grow your business and wealth.

What we've discovered along this journey isn't just about accumulating riches; it's about liberating yourself from time constraints, allowing you to reclaim the invaluable resource of time, and spending it as you truly desire. And this doesn't have to come at a sacrifice. On the contrary, using these time-tested methodologies, you can grow faster than you ever imagined while eliminating the unnecessary risks that often hold many business owners hostage. Yes, you can accumulate Business Wealth Without Risk!



**JAY  
ABRAHAM**

The key to thriving in the business world is to make decisions with confidence.

When personal liability isn't hanging over your head like a sword, you can chart bold, innovative courses for your company with success. At the Business Wealth Without Risk Virtual event, prepare to be enlightened by some of the most impactful and paradigm-shifting insights we've gained over the last four decades. Missing out on this event isn't just missing a free training session; it's bypassing an opportunity to revolutionize your business wealth journey.

"Wealth Is Not About  
Having A Lot Of Money; It's  
About Having  
A Lot Of Options."

- CHRIS ROCK



# KEYS AUDIENCES FOR BUSINESS WEALTH WITHOUT RISK



**Entrepreneurs & Business Owners:** Whether seasoned business owners or aspiring visionaries, entrepreneurs are constantly seeking avenues to optimize their ventures. Business Wealth Without Risk presents them with golden strategies to quickly take an idea from inception to execution, or to escalate an established business without the conventional stumbling blocks and significant risks that are commonly accepted as "part of the process". This event will provide a paradigm shift that will last a lifetime.



**Investors:** The investor category isn't solely limited to those who pour money into stocks or real estate. It also includes the consultants, coaches, business owners, experts, and others who have dedicated years to honing their skills or have acquired expertise or passion in specific areas. Business Wealth Without Risk offers them a lucrative proposition to monetize their expertise in ways they've never imagined, all without any upfront investments. This is the ultimate leverage for anyone with the knowledge they believe can benefit others.



**Freedom Seekers:** People in this category often find themselves trapped in a relentless cycle, trading their hours for dollars, with the dream of true financial freedom feeling distant. Business Wealth Without Risk aims to eliminate that limiting belief with insights and proven approaches to attaining time and financial freedom. We will uncover the secrets to avoid the conventional 'Time for Money' trap and provide a beacon for those yearning for a life where time and financial stability is on their side.

## WHY YOU SHOULD ATTEND & **REASONS TO SHARE**

### 1 This Is A One-Time Event

This is a one-time event and this is your opportunity to be one of the few who gain private access to the two unpublished chapters of the Business Wealth Without Risk book by sharing with others.

### 2 Fast-Track Your Success

At the live event, you'll tap into over four decades of our hard-won business wisdom. Accelerate your success and bypass years of potential missteps by leveraging some of the most valuable insights we'll share.

### 3 Build Your Own Credibility

When you share something of high value with others, you are immediately associated with that value exchange. Gain credibility by associating yourself with this one-of-a-kind virtual event.

### 4 This Event Has A Secret...

Beyond the invaluable lessons and actionable insights, there's something even more special. We've reserved a segment for this announcement but you'll need to attend LIVE to be part of and benefit from this special announcement.



# MEET THE AUTHORS



Roland Frasier is an investor and business strategist with over 1,000 acquisitions and exits completed for himself and his clients.

His current portfolio companies include real estate, restaurants, business and home services, events, eLearning, e-commerce, franchise, and SaaS businesses. He has been a principal of 6 different Inc. fastest growing companies and serves on the Stanford University Advisory Board for Global Projects and their Family Office Steering Committee. He has been featured in Business Insider, Fast Company, Forbes, Entrepreneur, Inc, Yahoo Finance and has appeared on all major television networks. Roland has interviewed Sir Richard Branson, Sarah Blakely, Arnold Schwarzenegger, Martha Stewart, Magic Johnson, and other business celebrities, many on his award-winning Business Lunch podcast.



Jay Abraham The 21.7 Billion Dollar Man & Highest Paid Marketing Consultant: a proven business leader and top executive coach in the United States.

As Founder and CEO of The Abraham Group, Jay has spent his entire career solving complex problems and fixing underperforming businesses. He has significantly increased the bottom lines of over 10,000 clients in more than 1,000 industries, and over 7,200 sub industries, worldwide.

Jay has dealt with virtually every type of business scenario and issue. He has studied, and solved, almost every type of business question, challenge, and opportunity.

# PROMOTIONAL SWIPES

## Business Wealth Without Risk Promo Emails

**Important:** You will need to replace the hyperlinked text (in **blue**) found in all email templates with your unique referral link in order to get credit for your referred registrants.

**[Click Here To Download The Email Swipe File](#)**

If you need to get your unique referral link, follow the instructions below:

#1. If you're registered for the Business Wealth Without Risk LIVE Event, then you have already been assigned a unique referral link. Please check your email for your login credentials, then **[login to the Launch Portal here](#)** and click on the "Referral Link" menu option.

#2. If you're not registered for the LIVE event, **[click here to register now](#)**, then check your email for your login credentials to get your unique referral link.

